

NEWQUAY AFC

2020/21 SPONSORSHIP PACKAGES

“Building a Football Community in North Cornwall”



Newquay Association Football Club
Clevedon Rd
Newquay
TR7 2BU

CONTACT US

07968 502314
Steven Rich
sbr.newquayafcsecretary@gmail.com
www.newquayafc.co.uk



Overview

Welcome to our official sponsorship brochure for the 2020/21 football season, allowing you the opportunity to see the various ways that you can contribute to the future prosperity of Newquay Football Club.

During last season many changes have happened at the club off the field, the appointment of a new chairman, a new treasurer, a new secretary and the appointment of a newly evolved fresh thinking committee with strong local connections and reputation. We feel there is an exciting future ahead for this club.

The main reason to sponsor one of our teams is to help support a local grassroots football club, which is run by volunteers. With spiraling costs involved with the running of a football club many could not survive without the help and generosity of the businesses and individuals that take up various forms of sponsorship.

Enclosed in this brochure are the various ways that businesses and individuals can support Newquay Football Club, while gaining valuable exposure at the same time. We have made the various packages that are on offer as cost effective as possible and feel that the level of exposure we offer can be valuable to businesses of any size.

Thank you for taking the time in reading this brochure, and hopefully engaging in the sponsorship packages enclosed.

Mr Paul Barlow

CHAIRMAN



Main Club Sponsor



- Stand fascia advertisement
- Advertising board in prime location
- Company logo or name across the front of first team Newquay Football Club home and away kit
- Acknowledgement on league/sponsors media board
- Company logo on letterheads and club stationery
- 4 x season tickets
- Website banner with web link
- Full page, full colour advert in every league match day programme
- Regular PA endorsements
- An editorial piece in a match programme and on club website explaining the link up with your company
- First team shirt sponsors will receive a signed player worn shirt, presented in a frame, with a personalised certificate signed from all players
- Complimentary half time refreshments
- Screen advertising of your company
- Heightened community awareness of the company brand
- Marketing exposure to our 2000+ social media followers

This package can be modified or expanded to incorporate your own ideas and is available at very realistic and affordable rate.

£4000.00 per season



Ground Board Sponsor



For generations, pitch side advertising has been the most popular way for businesses to get their name in front of football fans; it's simple yet very effective. Your brand will not only be seen on match day, but every day by customers who use and visit our facilities. Furthermore, with heightened media coverage of home matches in the South West Peninsula League and the various cup competitions that we compete in, pictures of the action are viewed thousands of times in newspapers, in paper form, and online, as well as social media outlets, Twitter, Facebook etc.

Advertising board positioned around the ground, includes two complimentary tickets to a home league game of your choice.

All boards measure 610mm x 2440mm and are of excellent quality.

Any choice of colour/graphics and includes production and mounting.

£300.00 (Year 1) and then £150.00 subsequent seasons



First Team Kit Sponsor



Our player shirt sponsorship is a great way to show your support to our first team, while advertising your business to our supporters at the same time.

Our home and away shirt was used for around 30 of our first team games in all competitions for the 2019/20 season.

This package boasts an exciting advertising area for a Cornish based business.

Included in this package:

- Company logo or name across the front of first team Newquay Football Club home and away kit
- 2 x season tickets for guests
- Premium pitch side advertising board
- First team shirt sponsors will receive a signed player worn shirt, presented in a frame, with a personalised certificate signed from all players
- Full page advert in each programme and website advert
- Coverage across social media
- Local media coverage (Newquay Voice)

£750.00 per season



Match Day Sponsor



This package would provide an excellent opportunity for a business to promote themselves, while at the same time offering an afternoon/evening out for staff or guest. Alternatively, this package could be great for a group of friends who want to watch a game of football while celebrating a birthday, etc, while enjoying our hospitality.

Included in this package:

- Admission for up to 4 guests
- A match day programme each
- Walk out with the team onto the pitch with the match ball, photo with the captains & match officials, company logo on the front of the match day programme
- Coverage across social media
- PA announcements
- Arrival and halftime drinks
- Reserved seating in either stand
- Pick the man of the match & present award

£75.00 per game (multiple games negotiable)



Match Day Ball Sponsor



A match ball sponsorship package enables even the smallest business or group of friends the opportunity to become involved in the world of semi-professional football at a price to suit your budget.

This package offers an alternative way of promoting your business and at the same time enjoying a relaxing day out with clients or guests.

Included in this package:

- Admission for two people
- Pitch side presentation with official match ball
- Programme each with editorial coverage
- PA announcement
- Coverage on social media



£40.00 per game (multiple games negotiable)

Player Sponsor



This season we will be offering player sponsorship. It's a good opportunity for an individual or business to show their support for the team, and to a player as an individual.

The sponsor of each player will have their name/logo below the players picture on our clubhouse wall, this will also appear in each home match day programme throughout the whole season and will also be listed on the players profile on our website.

Each sponsor will also receive a signed picture of the player they sponsor and a player's signed, match worn shirt presented at the end of the season. Each sponsor will also receive a signed picture of the player they sponsor and a player's signed, match worn shirt presented at the end of the season.



£100.00 per player per season

Match Day Programme Sponsorship



Programme advertising continues to be popular with many loyal businesses within our local area.

More than 100 copies of our programme are sold during a season. A programme is produced for every first team home league and cup fixture (around 25-30 fixtures a season) and is available to purchase by every supporter that comes through the turnstile.

Packages available:

- Full Page £250.00 for the season
- 1/2 Page £150.00 for the season
- 1/4 Page £75.00 for the season



Season Tickets



For the 2020/21 season we are offering a season ticket price that we feel offers amazing value for money.

The season tickets cover all 19 home league games. We find that the purchase of season tickets is not only great for individual fans, but also for businesses who often like to purchase a season ticket that can be used at any point by their employees/staff, either as a reward or incentive.

Includes annual parking permit (parking permits issued).



£80.00 per season
£60.00 (senior citizens)

'Peppermints' Clubhouse Hire



The clubhouse, with function room, kitchen, fully licensed bar and free WI-FI, here at Newquay Football Club is available for hire at very competitive rates and is ideally suited for birthday parties, wedding receptions, meetings, events, funeral wakes and for those currently running clubs or planning to who may be looking for a better value facility.

With seating for over 50 and a capacity for 200 people this is one of the best value for money venues in Newquay and we also provide free onsite parking (where available) for all events.

We can assist with catering, as well as taking care of entertainment. We are now able to accept card payments at our bar. With our fully licensed bar and hospitable staff we welcome any enquiries either by phone or email.

To book an appointment to view the facilities here please contact our Club Secretary, Steven Rich on 07968 502314 or email sbr.newquayafcsecretary@gmail.com

